

# Linganore High School

## Baby Ad Order Form

To reserve yearbook space and get **discounted pricing** please respond by **Sept 23, 2019**. In order to be included all ads must be received by **October 18, 2019** and include the following items:

- This order form completed
- Ad photo(s)
- Ad text
- Check payable to:  
Linganore High School
- **We can only reserve ad space if all materials are received.**

**Mail or deliver to:**

Linganore High School  
Attn: Tracy Bozzonetti  
C/O Yearbook  
12013 Old Annapolis Road  
Frederick, MD 21701

### Customer Data

Student Name \_\_\_\_\_  
 Parent/Purchaser's Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_  
 Email: \_\_\_\_\_

Please type your message(s) or hand write NEATLY and staple to this form. Please limit your word count to the following for each ad so your message(s) will fit:

1/8 = 60 words      1/4 = 90 words      1/2 = 220 words      Full Page = 400 words

Every effort will be made for accuracy in your ad, but please remember this is a student run publication so we can not make guarantees or refund money for errors. If you prefer you can submit an ad composed using **Adobe Photoshop only**—file must be 300 ppi and follow the correct size. Please sign below that you understand and agree to the terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Ad Size	Approx. Size	Price	
		By Sept 23	After Sept 23
1/8 Page	3 3/4 x 2 1/4"	\$50	\$75
1/4 Page	3 3/4" x 4 3/4"	\$85	\$150
1/2 Page	7 1/2 x 4 3/4"	\$150	\$235
Full Page	7 1/2" x 10"	\$220	\$330

**\*October 18th is the last day we will accept ads.**

### Payment:

Enclosed: Ad \$: \_\_\_\_\_ Check #: \_\_\_\_\_ Date: \_\_\_\_\_ AD size \_\_\_\_\_

Number of Photos included \_\_\_\_\_

**\*\*\*Please include a stamped, self-addressed envelope for the return of your photo(s). Otherwise your pictures will be returned to your senior directly by May of 2020**

# Linganore High School

## Senior Baby Ad Information

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Attn: Tracy Bozzonetti  
12013 Old Annapolis Rd.  
Frederick, MD 21701

Email: [tracy.bozzonetti@fcps.org](mailto:tracy.bozzonetti@fcps.org)

Our staff continues to offer the opportunity to “personalize” the yearbook in a very special way with a Senior Baby Ad. Space is available to tell your soon-to-be graduate how proud you are! Your ad provides a great way to recognize a student in a special and unique way. To reserve your space you need to hurry because pages go **FAST** we may **run out of space**. We will reserve on a first-come-first-served basis. **DO NOT WAIT.**

Follow these guidelines:

### Order Prices/Sizes:

Process color ads are available in the following sizes for the prices shown:

Page Size	Approx Size	Price		Max # of Pics.
		Discount	Regular	
1/8 Page	3 ¾ x 2 ¼”	\$50	\$75	3
1/4 Page	3 ¾” x 4 ¾”	\$85	\$150	6
1/2 Page	7 ½ x 4 ¾”	\$150	\$235	12
Full Page	7 ½” x 10”	\$220	\$330	24

\*It’s ok for two ads to share a page with a friend; just indicate friend’s name on back side of form. We will make every effort to accommodate your request but cannot make guarantees.

### Step-By-Step Instructions:

1. Select ad size and correct number of photos. Can be prints or hi-res jpegs on a CD disk or flash drive. Or email to [lanceryearbook@aol.com](mailto:lanceryearbook@aol.com)
2. You may submit a camera-ready layout--300ppi TIF or PSD created in Photoshop, too.
3. Complete Order Form provided.
4. Type text for the ad and attach it to the order form.
5. Provide payment (checks made payable to LHS).
6. Deliver or mail all of the materials to yearbook staff by the deadline below.

**\*To assure a consistency we will not accept premade layouts—unless they follow the specifications above (under no. 2)**

### Photo Submission guidelines:

- **Do not cut, glue, or tape photos.**
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff, and the yearbook company do not accept responsibility for lost or damaged photos.
- Photos will be scanned and enlarged or reduced to fit our layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.
- If sending digital photos on a CD or flash drive, make sure they are high resolution (at least 300 ppi).
- Do not send photos embedded in Microsoft word files! **We must receive original jpeg photos or tif files ONLY for digital submissions.**

### **AD AND PAYMENT DEADLINE:**

**September 23, 2019 - Discount Deadline October 18, 2019- Final Deadline**

***Don’t miss out. Order yours NOW!!!***